

2026 BENEFIT SPORTING CLAYS SHOOT SPONSORSHIP KIT

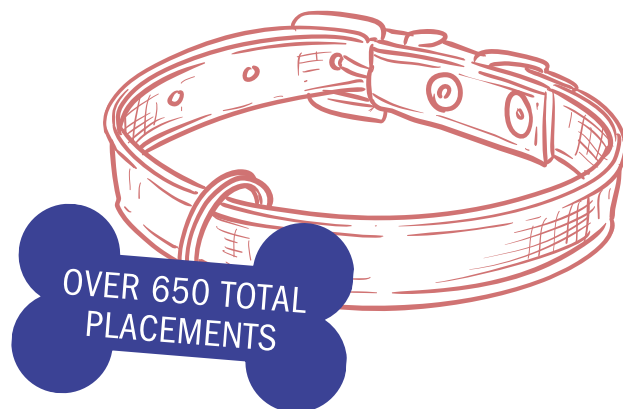
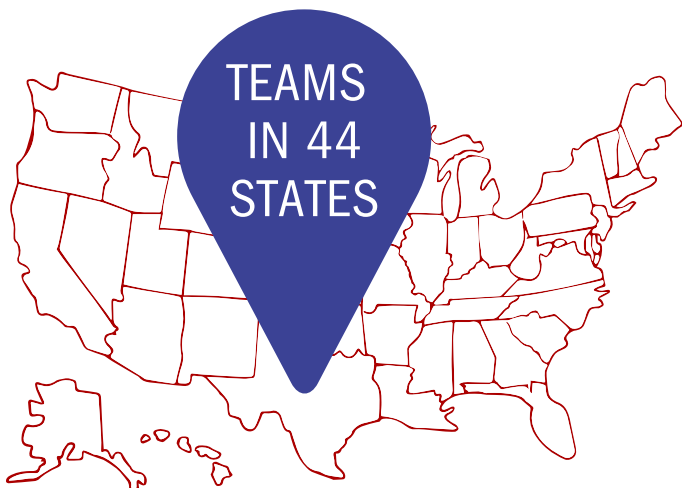


ABOUT OUR MISSION

PATRIOT PAWS SERVICE DOGS EXISTS TO RESTORE INDEPENDENCE, DIGNITY, AND HOPE TO DISABLED US VETERANS WHOSE LIVES WERE FOREVER CHANGED BY THEIR SERVICE TO OUR NATION. BECAUSE OF YOUR SUPPORT, THESE VETERANS RECEIVE LIFE-CHANGING SERVICE DOGS AT NO COST.

"I WAS IN A DARK PLACE, MENTALLY AND SPIRITUALLY. I DIDN'T CARE IF I WAS ON THIS EARTH OR NOT. I WOULDN'T BE HERE TODAY WITHOUT MY SERVICE DOG."

— BILL C., VETERAN



EVENT OVERVIEW

The Patriot PAWS Benefit Sporting Clays Shoot is more than a day on the course. It is a mission-driven gathering of corporate partners, community leaders, and supporters who believe disabled Veterans deserve every opportunity to reclaim independence and quality of life.

Each team, sponsor, and participant plays a direct role in changing a Veteran's future by helping fund life-changing Service Dog partnerships. The event blends camaraderie and competition with a powerful purpose: ensuring that Veterans are never left to navigate their challenges alone.

EVENT FEATURES

- SPORTING CLAYS SHOOT WITH MULTIPLE COURSES AND TEAM COMPETITION
- BREAKFAST AND LUNCH PROVIDED FOR ALL SHOOTERS
- RAFFLES, PRIZES, AND AWARDS
- VETERAN PARTICIPATION AND MISSION STORYTELLING
- HIGH-VISIBILITY SPONSOR RECOGNITION THROUGHOUT THE EVENT

EVENT AUDIENCE

Our Clays Shoot attracts a highly engaged and values-driven audience, including:

- Veterans and Veteran advocates
- Business owners, executives, and corporate partners
- Community leaders and philanthropic supporters
- Outdoor, sporting, and Second Amendment-aligned brands
- Estimated 200 shooters + guest and staff

Sponsors gain direct access to decision-makers while aligning their brand with meaningful Veteran impact.

WHO WE'VE WORKED WITH



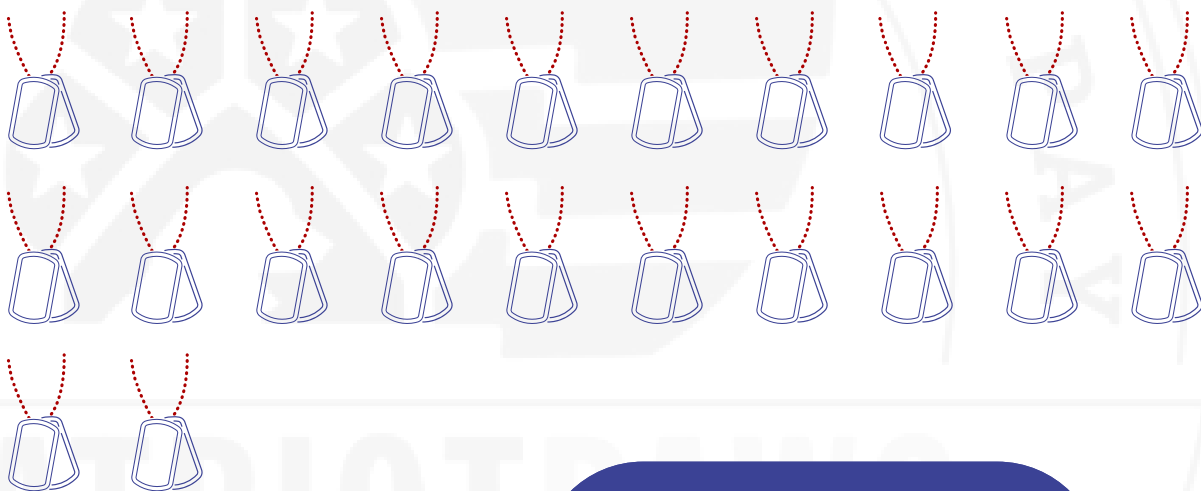
WHY SPONSOR PATRIOT PAWS

For one Veteran, receiving a Patriot PAWS Service Dog means sleeping through the night for the first time in years. For another, it means safely navigating crowded spaces, returning to work, or simply feeling confident enough to leave the house.

These partnerships are not about a dog. They are about restoring independence, rebuilding trust, and giving Veterans the tools to move forward with strength and dignity.

WHY THIS MATTERS NOW

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***VETERANS DIE BY SUICIDE EVERYDAY**



30%

OF VETERANS HAVE A CONFIRMED MENTAL HEALTH DIAGNOSIS THAT REQUIRES TREATMENT.

OF THAT 30%, LESS THAN HALF WILL RECIEVE THE TREATMENT THEY NEED.



***STATICS FROM THE DEPARTMENT OF VETERAN AFFAIRS**

TIMELINE & NEXT STEPS

Select Your Sponsorship

Availability is first-come, first-served. Several sponsorships are limited or exclusive.

Confirm Participation

Sponsors provide logo assets and any promotional materials by the designated deadline.

Pre-Event Promotion

Confirmed sponsors are recognized across Patriot PAWS digital channels leading up to the event.

Event Day

Sponsors enjoy on-site recognition, team participation (if applicable), and direct engagement with attendees.

Post-Event Impact

Sponsors receive a post-event recap highlighting Veteran impact, event photos, and recognition opportunities.

SPONSORSHIP DELIVERABLES

DEPENDING ON SPONSORSHIP LEVEL, PARTNERS MAY RECEIVE:

- LOGO PLACEMENT ON EVENT SIGNAGE, WEBSITE, AND PROMOTIONAL MATERIALS
- RECOGNITION DURING EVENT ANNOUNCEMENTS
- TEAM ENTRIES AND CARTS
- OPPORTUNITIES TO INCLUDE BRANDED ITEMS IN SHOOTER GIFTS
- EXCLUSIVE BRANDING TIED TO HIGH-VISIBILITY EVENT ELEMENTS

ALL SPONSORS ARE RECOGNIZED AS MISSION PARTNERS WHOSE SUPPORT DIRECTLY CHANGES VETERANS' LIVES.

CONTACT INFORMATION

For sponsorship opportunities and event details:

Lauren Vaughan | Director of Development

Patriot PAWS Service Dogs

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lvaughan@patriotpaws.org

SPONSORSHIP OPPORTUNITIES

SENTINEL SPONSORSHIPS

LEGACY PRESENTING SPONSOR | \$15,000 (EXCLUSIVE)

- 4 teams (16 shooters) | 4 carts & ammo provided
- (16) VIP parking spaces
- Prominent logo on official event shirt
- Opportunity to place promotional items in swag bags (200 each; sponsor provided)
- Premier logo placement across all event signage and materials
- Sponsorship of a Patriot PAWS program dog and official event photo opportunity

HERO SPONSOR | \$10,000

- 3 teams (12 shooters) | 3 carts & ammo provided
- Opportunity to place promotional items in swag bags (200 each; sponsor provided)
- Prominent recognition as Event Sponsor
- Logo inclusion on event signage and website

VALOR SPONSOR | \$7,500

- 2 teams (8 shooters) | 2 carts & ammo provided
- Prominent recognition as Event Sponsor
- Opportunity to place promotional items in swag bags (200 each; sponsor provided)

GUARDIAN SPONSORSHIPS

CART SPONSOR | \$5,000 (LIMIT 1)

- 1 Team (4 shooters) | Cart & ammo provided
- Recognition on event carts or cart signage
- Logo inclusion on event signage or website

AMMO SPONSOR | \$5,000 (LIMIT 1)

- 1 Team (4 shooters) | Cart & ammo provided
- Recognition at each station's ammo distribution area
- Logo inclusion on event signage or website



RECEPTION SPONSOR | \$5,000 (LIMIT 1)

- 1 Team (4 shooters) | Cart & ammo provided
- Logo displayed on exclusive reception banner
- One branded item included in shooter gifts (200 each; sponsor provided)

OFFICIAL SHIRT SPONSOR | \$5,000 (LIMIT 2)

- 1 Team (4 shooters) | Cart & ammo provided
- Logo placement on official event shirt

VANGUARD SPONSORSHIPS

LUNCH SPONSOR | \$4,000

- 1 team (4 shooters) | Cart & ammo provided
- Recognition at lunch service area

GREEN COURSE SPONSOR | \$3,500

- 1 team (4 shooters) | Cart & ammo provided
- Sign and logo at course entry
- Opportunity to place promotional items in swag bags (200 each; sponsor provided)
- Recognition at event

ORANGE COURSE SPONSOR | \$3,500

- 1 team (4 shooters) | Cart & ammo provided
- Sign and logo at course entry
- Opportunity to place promotional items in swag bags (200 each; sponsor provided)
- Recognition at event

HOSPITALITY CART SPONSOR | \$3,000

- 1 team (4 shooters) | Cart & ammo provided
- Recognition on Hospitality Carts
- Logo inclusion on event signage & website

STATION SPONSOR | \$1,500

- Signage at one shooting station

VETERAN SPONSOR | \$1,000

- Sponsorship of (4) Patriot PAWS-selected Veterans to attend & compete, along with cart and ammo

BREAKFAST SPONSOR | \$1,000

- Logo displayed on exclusive breakfast banner

LOGO SPONSOR | \$200

- Logo inclusion on event signage and website

